

Strategic IT Growth for Jack-It with Protek

CLIENT: Jack-It, Inc.



INDUSTRY: eCommerce and Specialty Retail

LOCATION: West Valley, Utah

SERVICES: Aftermarket truck accessories, off-road equipment, and suspension systems

Background

Jack-It, Inc. began as a small company operating out of a modest warehouse in West Valley, Utah. With a focus on aftermarket truck accessories and off-road equipment, they quickly gained a loyal customer base. As demand grew, Jack-It needed to scale their operations and online presence to meet customer expectations.

Challenges

- Limited physical space and IT infrastructure.
- Need for seamless transition to a larger facility.
- Growing employee base requiring scalable network solutions.
- Expansion of online capabilities to support eCommerce growth.

Protek's Solution

Protek partnered with Jack-It to facilitate their expansion and digital transformation.

Key initiatives included:

- Seamless IT transition to a new facility four times the original size.
- Wiring and configuring the new space for a safe and efficient IT environment.
- Strategic network upgrades to support increased online traffic and eCommerce operations.
- Scalable infrastructure to accommodate a quadrupled workforce.



The Results

- Successful relocation to a larger facility with little to no downtime.
- Enhanced IT environment supporting operational efficiency.
- Robust eCommerce system driving online sales growth.
- Employee base grew astronomically with seamless onboarding and IT support.

Impact

Protek's strategic involvement enabled Jack-It to scale both physically and digitally. Our expertise in IT infrastructure ensured a smooth transition and laid the foundation for continued growth in the competitive eCommerce and specialty retail market.

CLIENT TESTIMONIAL



“First and foremost, Eric and his team of skilled professionals is highly knowledgeable in all aspects of computer security. They possess an extensive understanding of the latest threats and vulnerabilities, and their ability to proactively identify and mitigate risks is truly remarkable. Their dedication to staying up to date with the ever-evolving landscape of tech security is truly commendable.”

Todd Thatcher

Jack-it Inc
CEO

